

# Go International! *Food and Hotel Asia*



**K**nown as Asia's most international food and hospitality event, the last Food and Hotel Asia broke all records attracting over 37,000 international visitors from 98 countries/regions.

## Food Show PLUS!™

Now you can enhance your Food and Hotel Asia experience with Food show PLUS!™. The services offered at this show include:

- ▶ Competitive products survey for one product
- ▶ Feedback about one product from importers before the show
- ▶ In-market briefing
- ▶ Local supermarket or port tour prior to the show
- ▶ Minimum of three pre-arranged appointments with importers or distributors from various Asian countries
- ▶ After the show, pre-arranged trip to Vietnam that will include matchmaker meetings and local supermarket tour
- ▶ Post show background checks on your five most promising leads



## Opportunity For You

The 2006 Food and Hotel is waiting for you! You may even qualify for **Branded Program** assistance.

## M O R E I N F O R M A T I O N

For more information, please fax this form to 312.334.9230. Register by February 28, 2006, for \$300. Register early, by January 31, 2006, and pay only \$200, a savings of 30%!

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City, state, zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Products \_\_\_\_\_

Please sign here to continue to receive information by fax and email on our most current activities.

☐ Check this box if you no longer want to receive faxes from us. Fax back to 800.671.7111.

☐ Check this box if you'd like to receive export assistance to prepare for your meetings.

**April 25-28, 2006**  
**Singapore**



## Meet Thousands of Potential Buyers

- Airline/Cruise Line
- Bakery/Confectionery
- Retailer/Department Store
- Drink Importer/Distributor/Wholesaler
- Fast Food Restaurant
- Food Importer/Distributor/Wholesaler
- Foodservice – Government, Military, School, Hospital
- Foodservice – Industrial/Offshore
- Foodservice Consulting
- Hotel/Resort Management
- Restaurant/Bar/Club/Café Management
- Supermarket/Grocery Store/Convenience Store

## About MIATCO and Food Export USA – Northeast

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA – Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



**MIATCO**  
**312.334.9200**  
[www.miatco.org](http://www.miatco.org)



**Food Export**  
**USA – Northeast**  
**215.829.9111**  
[www.foodexportusa.org](http://www.foodexportusa.org)

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